

## TONOPAH DAILY BONANZA

Published every evening, Sunday excepted, by the Tonopah Bonanza Printing Co., Incorporated.

MEMBER ASSOCIATED PRESS MEMBER NEVADA PRESS ASS'N

### W. W. BOOTH, EDITOR AND MANAGER

One Year.....\$12.00 Three Months.....\$3.00  
Six Months.....\$6.00 One Month.....\$1.00  
Six Months.....\$6.00 One Week......30

Terms of Subscription by Mail for Daily Bonanza.  
Delivered by Carrier, \$1.25 Per Month.

#### TO SUBSCRIBERS.

Parties who do not receive their papers, or who have any cause of complaint, will oblige The Bonanza by notifying this office.

#### SEE REWARD.

A reward of \$10 will be paid for information that will lead to the arrest and conviction of parties stealing The Bonanza from subscribers.

All legal advertisements will be charged for at the rate of \$2.00 per square for the first insertion. There will be no exception to this rate. No refund of publication will be made until the advertisement is paid for.

No advertising cut, one square inch or smaller, will be accepted unless made of metal. No wood type cuts this size will be used. Wood cuts are dangerous to forms and press.

Entered at the postoffice in Tonopah as second-class matter.

#### EMERGENCY ADVERTISING

WHENEVER there is an election, those who want best to reach the minds of the people, do so by advertising. Whenever there is a sale to be put on by a merchant—a large sale—he immediately resolves that he must tell the news thoroughly by advertising and if he does not so decide, the man whom he hires to conduct the sale demands it. There is not a sales manager on the road who comes into a town to open a sale, that does not inquire first concerning the advertising facilities, says the Journal.

If such resorts are so necessary when the need is greatest, why are they not the more desirable for merchants and others who are called on to advertise from day to day? If an advertisement will do the work in an emergency, why will it not do the work in the ordinary business from day to day? The most successful merchants advertise and the least successful ones do not. The reason lies in the fact that the modern shopper knows that there is a constant succession of sales seasons, watches the papers for his chance and patronizes the merchant who keeps him posted.

If the merchant who says he cannot afford to advertise regularly will only take a half day off and watch the shoppers crowd into the store that does advertise the very things he has for sale and at the very prices he can offer, he will find he cannot afford to neglect his business. If he will check up the extra number of yards of cloth sold by one clear advertisement, the number of pounds of meat or the number of cakes of soap, he will be astonished, converted and set on the road to prosperity.

#### INTEREST TAKEN IN ROOSEVELT'S TESTIMONY

THE trial of the libel case, wherein former President Roosevelt is defendant, is providing news of national and even international interest. Such latitude is given by the court in both direct and cross examination that it has become the government itself, rather than one of its former executives that is on trial and is given the opportunity to explain and clarify certain actions and policies during the Roosevelt administration.

The colonel is really pleased to have this opportunity and is discussing hitherto unpublished governmental matters with fluency and without attempt at evasion. It is indeed pleasing that there is such an opportunity to learn about the inner workings of the most strenuous administration the country has ever had. If this chance had not been given the colonel to dissertate under oath, with the news agencies working at his elbow, there would always have existed a belief that certain acts of the chief executive were subject to suspicion. Colonel Roosevelt may lose his \$50,000 suit, but he will leave the court room more highly esteemed than when he entered it.

#### AS THINGS ARE NOT DONE IN NYE

THE Elko Independent got a jolly handed to it for leaving out its editorial the other day to make room for a town ordinance, that was interesting reading, as well as being a document that needed the widest publicity possible. The paper replied to its critics by stating that it meant four hundred and four big round dollars to publish this ordinance for a week and the money was needed to pay the printers. The Bonanza notes that the Free Press also prints this ordinance. The County of Elko pays legal rates for its publicity and gets the best results. In Nye county it is a different form of procedure. The ordinances are usually passed at night sessions, the room illuminated by a dark lantern. If there is any publicity given these enactments, nobody knows how it is done, unless it is by word of mouth. The people who pay heavy taxes and licenses for the support of the government of this county, if there be any government, are entitled to know what the rules and regulations prescribed by the city and town fathers are, even if they are only putative fathers, particularly in the latter instance.

#### WHAT A GOOD GOLD STRIKE MEANS

THERE have been scores, even hundreds, of mining stampedes on the Nevada desert, and the richer the rock the bigger the rush. Ledge dimensions do not seem to count in getting an excitement worked up. It is the gold sticking out of the rock, even if the rock be a mere stringer, that causes the wild stampede to the hills.

It is too early to forecast the value of the find made at Volcano, eighteen miles from this city, which was made public last evening, but there is no discounting the fact that autos hurried to and fro all through the night, with an even greater hejira this morning, and the visitors who return are proudly displaying samples and decanting on the wonderful ore that has been uncovered. It may be that a pocket has been found and it may also develop that it is a bona fide ledge which will produce heavily and be the forerunner of other discoveries in the district. If the latter proves true, Tonopah will later seethe with excitement and prosperity, for it requires a high grade strike to bestir the pulse of the mining world.

Bryan's assurance that the uncultured will have a better chance of getting into heaven than those who have tried to improve their minds may call for some cruel comment. There are persons who will promptly assert that St. Peter will permit him to pass in without challenge.—San Francisco Chronicle.

Elko papers are worrying greatly because counterfeit nickels have appeared in that community. Tonopah need not lose any sleep, for the jitney beer has not arrived in this camp.

Slab of eternal wisdom from Detroit Free Press: "Don't overlook this fact. The fellow who doesn't care how the taxpayers' money is squandered always goes to the polls."

### When You Are Neither Sick Nor Well--

Don't drag around in a half-hearted way—too weak to accomplish anything, but still not really ill. Such a condition is caused by overwork, mental strain, loss of sleep or malaria. Throw off this distressing condition by using

#### NYAL TONIC

This is a strengthening, sustaining tonic and nerve builder that will quickly relieve and cure nervous debility, mental depression, nervous dyspepsia, etc.  
Why suffer depression when you can buy energy for \$1.00?  
In the spring most people need a good tonic

### PROUTY'S UNION DRUG STORE

## INTERESTING SIDELIGHTS

Indications are that Italy will declare war about the time Harry Thaw goes back to Mattewan.—Boston Transcript.

Pretty soon the world will tire of the people who are taking long Oregonian.

The barefoot boy takes the place in the sun held by the barefoot dancer, and a welcome change it is.—Baltimore American.

The turtle dove of peace is still hovering over Turtle bay, but you couldn't make Hobson believe it at

the point of a galling gun.—Albany Argus.

It is gravely feared that it is the rapid spread of prohibition in Europe that threatens to drive Huerta forever from those inhospitable shores.—Lexington Herald.

Dr. Frederick Cook says he is going to climb another mountain. We ought to consider ourselves lucky that he is not going to discover another north pole and lecture about it.—Albany Argus.

### LEASERS NOW ACTIVE AT CAMP OF WILLARD

MINING DISTRICT FORMED AND SIXTY HOUSES AND TENTS ARE UP

WILLARD, April 28.—The more thoroughly this section is prospected and the more closely the prospects are examined, just that much more does it give promise of being a big and permanent camp. Progress to an extent in new mining fields is noted this week. It is now up to the owners of claims to seek capital for development work and to not exact too unreasonable conditions.

The leasing era has begun, and some of the best known mining men in the state have either taken up leases or are trying to do so. Mayer and Healy have taken a lease on the Putnam group of claims, which adjoin the main strike. Andy Shellberg, Gardner Brothers and O. Campbell have also taken leases on the Enterprise fraction, which has values of several hundred dollars per ton. Former Governor Oddie has a lease on the Honey Bee claim, and is quarrying ore from the surface downward. They have values ranging from \$25 to \$225, mainly in gold.

It looks as if a carload of ore would be shipped from here before the first of May. Pant and Opperman have also let nine leases on their locations. L. D. Keiser of Rochester has the north end of the Honey Bee claim under lease, and has opened up shipping ore. John McGilray has added to the known gold showings two miles north from the main strike on property owned by him.

In less than a week some sixty buildings and tents have gone up on lots sold by the townsite company. The roads into Willard are crowded with teams carrying provisions and household goods. The Willard Mining district was formally organized Friday, with William Lane as district recorder.

A number of prominent mining men visited the camp during the week, among them being John N. Miller of Lucky Boy; F. B. House, mining engineer; Louis Johnson of Spokane; Frank O'Leary, Henry Johnson of Butte, and others. All speak highly of Willard's outlook.

Certificates of location on sale at the Bonanza office.

### PETROLEUM GIVES GOOD ADVERTISING

EXHIBIT OF STANDARD OIL COMPANY ATTRACTS INTERESTED VISITORS

SAN FRANCISCO, April 28.—That petroleum has done much to advertise California is apparent from the large number of visitors from other states who each day at the exposition head directly for the exhibit of the Standard Oil company when they visit the Palace of Mines. Almost invariably all men of California or elsewhere make this exhibit their objective point. By far the greater number of visitors, however, are people who have heard of this state's wonderful gusher well, but whose actual first-hand knowledge of petroleum deals only with its refined products.

Every exhibit in this Standard Oil company booth, whether a refined product ready for delivery to the consumer, or a working model of an oil field, is an illustration of this company's activities—shows what it has done and is now doing in California's great oil industry. In every branch of the oil industry the company is active, and in its exhibit no phase of the business is slighted.

"When this display was being prepared the belief ruled that the chief purpose of an industrial exposition is properly educational," explained one of the company's officials yesterday. "Accuracy" was the watchword, and as a result everyone who visits this display is afforded opportunity to learn facts and truth relative to California's petroleum industry. The entertainment at the same time afforded will vary in degree with the visitor's tastes and interests, but it is unlikely that anyone will not find the exhibit well worth the time he or she chooses to give it. And of course we hope everyone will come and see it.

"Petroleum, in some form or other, is so great a factor in the present epoch that practically no one is not in a measure dependent upon it. While this exhibit is in part of a technical nature, the most of it will be readily understood by the average visitor. Attendants are here to answer questions and will gladly assist the visitor in his pursuit of knowledge having to do with the company's products, their uses, and with the various phases of the industry."

## Nevada First National Bank of Tonopah

Capital, \$100,000.00

### FOR SALE

Warehouse, Near Depot, with side Track, \$400

Two Lots Stables  
Big Warehouse Uptown

National Realty and Investment Company  
208 Main St. Tonopah, Nev.

### MUSIC AND SONG

...AT THE...

## Big Casino

EVERY AFTERNOON

EMMA DAVIS FAYE O'BRIEN ELSIE RUSSELL

THACKERY & RITCHIE - - - Proprietors

### FRESH MEATS

FISH - and - POULTRY

We Handle Only First-Class Nevada Beef

TONOPAH-GOLDFIELD MEAT COMPANY

## AIRDOME

Grand Opening, May 8th

MOVING PICTURES

DANCING

DAILY CHANGE

Saturday Evenings

ADMISSION, TEN CENTS

"UNDER THE STARS"

Wholesome Entertainment and Healthful Exercise

### ONLY HARDWARE STORE

IN TOWN

WHERE YOU CAN GET A CHANCE ON AN

OVERLAND AUTOMOBILE

COME AND SEE

TONOPAH HARDWARE CO.

## TONOPAH CLUB

Is now open and ready to serve patrons

WELCOME

Headquarters for all Sporting Events

One of the handsomest thirst parlors in Nevada—New fixtures and decorations throughout

Pay Checks Cashed

NICK ABLEMAN & CHAS. TAYLOR, Props.

If you want first class job work send your order to the Bonanza.

## THE BANK BUFFET

ARTISTICALLY ARRANGED UNEXCELLED SERVICE  
AN ATMOSPHERE OF CONGENIALITY AND GOOD FELLOWSHIP

WALTER DRYSDALE, Proprietor

### GOLD MEDAL FLOUR - A NEVADA PRODUCT

EVERY SACK ABSOLUTELY GUARANTEED TO THE CONSUMER. TO BE HAD AT ALL STORES. ASK FOR IT AND INSIST ON GETTING IT. ACCEPT NO SUBSTITUTE.

McLEAN & McSWEENEY

#### ATTORNEYS

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LAWYER

318-319 State Bank and Trust Co. Building

TONOPAH :: :: :: NEVADA

HUGH H. BROWN

ATTORNEY-AT-LAW

Offices: 312-316 State Bank and Trust Co. Building

TONOPAH :: :: :: NEVADA

H. R. COOKE

ATTORNEY-AT-LAW

Notary Public

Offices now located on the fifth floor State Bank and Trust Building

TONOPAH :: :: :: NEVADA

#### DENTISTS

DR. T. A. MUSANTE

...DENTIST...

Rooms 414-415 State Bank Building

PHONE 942

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